

ACCEPTABLE FILE FORMATS FOR PRINTING:

EPS (Encapsulated Post Script),
AI (Adobe Illustrator),
PDF (Adobe PDF),
PSD (Adobe Photoshop),
JPG (High Resolution JPEG),
TIFF (High Resolution TIFF).

VECTOR FILES:

These files are line art, scalable to any size and never lose resolution, image will stay clean and crisp.

Follow these tips for Vector files:

EPS, Ai, PDF. When submitting these files be sure you have converted all fonts to outlines or curves. Vector files can be submitted at any size proportionate to the banner size ordered, please be sure to note the scale when ordering.

RASTER FILES/IMAGES:

These files are pixel based images, so when the image/file is enlarged it may become blurry/pixelated if the image/file is not high resolution.

Follow these tips for Raster files:

PSD, JPG, TIFF. Please follow the guidelines below

- 100% scale (full size output) at 100 dpi
- 50% scale at 200 dpi or higher
- 25% scale at 300 dpi or higher
- 10% scale at 600-1200 dpi recommended

Thumbnail sized JPG's or images taken off general websites are not at a high enough resolution to be used on large prints like banners.

RASTER VS. VECTOR & OUTLINE TEXT



Raster Artwork

Vector Artwork

Outlined Text



FILE TIPS:

- Convert all text to outlines/curves.
- Size design proportionate to the banner you are ordering.
- If your banner size exceeds 216" or 18' you will need to scale your artwork down. You can go to half size or 1/10th scale.
- To prevent any important text or images from falling onto the hemline or being interrupted by a grommet, you will want to keep that information at least 2" away from edge of the design.
- No bleeds are necessary on standard finished products, please check the product templates for additional set up information on stands and retractor files.
- Files that exceed 500 MB will not be accepted.

LETTER HEIGHT VIEWING DISTANCE

| Viewing Distance | Minimum Letter Height |
|----------------------------|------------------------------|
| 100 ft | 4" |
| 250 ft | 10" |
| 360 ft (city block) | 16" |
| 500 ft | 22" |
| 750 ft | 33" |
| 1000 ft | 43" |
| 1320 ft (1/4 mile) | 57" |

PRINTING PROCESS:

All products are printed using the Process color model CMYK (Cyan, Magenta, Yellow and Black ink), not all PMS colors can be matched 100%. If a specific PMS color is needed, please let us know when you submit the order, we will do our best to meet that specified color.

If files are submitted in RGB, color shifting may take place and we will can not be held responsible for the color shifting in RGB files.

Email Files

Files under 10MB can be emailed to your Customer Service Rep or to service@banners.com, please include the details of what you would like to order along with contact information.

Disc by Mail

Files can be burned to a CD or DVD and sent regular mail or UPS:

Regular Mail:

Banners.com
PO Box 162
Kensington, MN 56343

UPS:

Banners.com
14 Central Ave N
Kensington, MN 56343

Please include detailed order and contact information with the disc, along with any job #'s that have been processed and the Customer Service Rep you have been working with.

1-866-419-SIGN
service@banners.com